Researchers studying social networks commonly use name generators and interpreters through surveys. The Multiple Generator Random Interpreter (MGRI; Marin & Hampton, 2007) is an emerging alternative to the traditional name generator and interpreter methods which effectively controls survey burden and improves the data quality.

CCWT's Kyoungjin Jang-Tucci will demonstrate a step-by-step guide* to using MGRI in online surveys to improve data quality in your social network research at the American Sociological Association Conference (ASA).

📅 18 August, 2023
⏰ 8 - 9:30 am

More Information
https://tinyurl.com/28fhanw9

*The MGRI Guide was created in collaboration with Dr. Nidia Bañuelos & Dr. Ross Benbow.